

Washing Instructions

Your Laundry Care Guidance for
BC SoftWear Products



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Introduction to BC SoftWear Textile Care

Welcome to the Art of Textile Care

At BC SoftWear, our commitment extends beyond creating luxurious towels, bathrobes, and linens. We believe that the finest fabrics require the finest care to maintain their sumptuous feel and impeccable standards. That's why we've crafted this comprehensive guide—ensuring that your BC SoftWear products remain as indulgent as the day they graced your home, hotel or spa.

The longevity and freshness of your textiles lie in the rituals of their upkeep. Proper washing care is not just a recommendation; it's a cornerstone for preserving the texture, colour, and integrity of the fine fabrics that wrap you in luxury every day.

Each BC SoftWear product is a testament to quality, and with the right care, they can maintain their exquisite softness. Washing your textiles correctly ensures that each fibre remains intact, each towel stays fluffy, and every bathrobe keeps its plush embrace.

It's these meticulous practices that elevate your experience with our products. By following our detailed care instructions, you're not just cleaning your textiles; you're investing in their beauty and resilience, wash after wash.



General Care Instructions



Ensuring Optimal Performance and Longevity

Follow these general care guidelines to prepare and maintain your BC SoftWear products, ensuring they perform at their best from the first use.

Initial Washing:

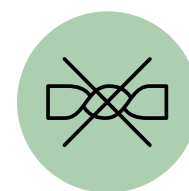
- **Preparation:** Wash all towels and robes before use to remove any natural surplus lint and fluff. Thick towels may require several washes to completely eliminate all excess fluff.
- **Benefit:** The initial washing process significantly enhances the absorbency of the towels and robes, making them more effective and comfortable from the start.



Machine Wash

Handling and Washing:

- **Caution in Handling:** Avoid pulling wet, heavy towels and robes from the washing machine, especially if they are twisted after a spin cycle. This practice can weaken the fabric significantly.
- **Machine Capacity:** Do not overfill the washing machine. Ensure there is enough space for the items to move freely during the wash cycle, which helps in effective cleaning and prevents stress on the fabrics.



Do not wring

General Care Instructions

Ensuring Optimal Performance and Longevity

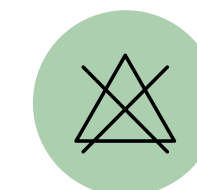
Follow these general care guidelines to prepare and maintain your BC SoftWear products, ensuring they perform at their best from the first use.

Detergent Use and Fabric Care:

- **Coloured Towels:** Do not use bleach or detergents containing optical brightening agents (OBAs) on coloured towels. These chemicals can alter the colour of the fabric, especially lighter or pastel shades.
- **Detergent Selection:** Always check the ingredients list of your detergent for chlorine, bleach, or OBAs before washing your towels and robes. Using the incorrect detergent can lead to colour variations and damage to the fabric.
- **Ensure you use non-bio detergents for washing towels and robes. Bio detergents can cause discolorations and damage the fabrics integrity.**
- **Responsibility:** BC SoftWear will not accept responsibility for colour variations or damage resulting from the use of chlorine products, bleaching agents, or optical brighteners.

General Advice

- Regularly inspect your laundry equipment to ensure it is functioning properly, as this can impact the care and maintenance of your textiles.
- Follow specific fabric care instructions provided on the labels of towels and robes to maximise their lifespan and maintain their quality.
- **Please note that 100% cotton products may shrink by up to 10%.**



**No Bleach on
Coloured Towels**



**Regularly inspect
laundry equipment**

Washing

Sensible Cautions for Spa Treatments

Effective Removal of Essential Oil Residues

Ensure your spa treatment towels maintain their freshness and effectiveness by following these specific washing instructions tailored for oil treatment removal.

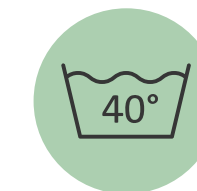
- **Temperature:** Wash towels that have been impregnated with essential oils at a minimum of 40°C. This temperature helps effectively dissolve and remove oil residues. For heavily oil impregnated towels, wash at up to 65°C, although white towels can go as high as 90
- **Emulsifiers:** Utilise emulsifiers to break down and wash away oil residues. These agents are especially effective in tackling the stubborn oils commonly used in spa treatments.
- **Consult your detergent supplier for recommendations on the best emulsifiers and practices to ensure thorough cleansing without damaging the towel fabric.**

General Advice

- **Regularly inspect towels for any lingering oil residues and treat accordingly.**
- Follow specific care labels on each product to ensure appropriate handling and maximise lifespan.

Drying

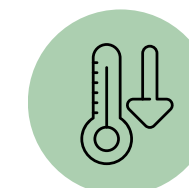
- **Cooling:** Allow tumbled towels to cool prior to stacking or folding. This prevents heat build-up that could potentially damage the fibers and affect the towel's texture and absorbency.
- **Please be aware that towels can self-combust up to 8 hours after being stacked while still hot, especially if there is still oil residue. Ensure towels are completely cool to touch before storage to prevent this risk.**



**Remove essential
oil residue at 40°C**



**Use emulsifiers for
optimal oil removal**



**Allow to cool
before stacking**



**Regularly inspect
towels for oil residue**

Washing

The SmartSoft® Range

SmartKnit Towels

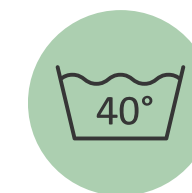
- **Temperature:** Preferably wash at 40°C. For thermal disinfection, wash at 60-70°C. White towels can be washed at up to 90°C.
- **Detergent:** Use a reputable commercial detergent specifically designed for laundry care. Avoid chemicals or detergents with bleaching or optical brightening agents for coloured towels.
- **Emulsifiers:** Apply emulsifiers in the pre-wash phase to help break down spa oils and residues.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

Special Considerations

- **Microplastic Prevention:** It is recommended to attach a commercial filter to your laundry machines to capture any microplastics released during the wash cycle.
- **Essential Oils:** Towels that have been impregnated with essential oils should be washed at a minimum of 40°C to ensure thorough removal of oil residues. A higher temperature might be necessary for heavy oil impregnated towels
- **Expert Advice:** Consult your detergent supplier to optimize the use of emulsifiers and choose the best cleaning agents.

Drying

- Although this range has a higher cotton composition, it still requires some extra care when laundering. It can be dried on a medium heat. Check that your tumble dryer has a reversible drying mode to ensure the fabric dries evenly.
- We recommend drying at a maximum temperature of 70°C (158°F) with a 5% moisture setting. Drying time will vary depending on your equipment.
- **Tumbled towels should be allowed to cool prior to stacking**



**Preferably wash
at 40°C**



**Use emulsifiers for
optimal oil removal**



**Dry on medium
heat**

Washing

The SmartSoft® Range

SupremeSoft Bathrobes and Treatment Linen

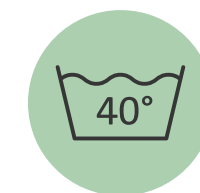
- **Temperature:** Preferably wash at 40°C. For thermal disinfection, wash at 60-70°C. White towels and robes can be washed at up to 90°C.
- **Detergent:** Use a reputable commercial detergent specifically designed for laundry care. Avoid chemicals or detergents with bleaching or optical brightening agents for coloured towels.
- **Emulsifiers:** Apply emulsifiers in the pre-wash phase to help break down spa oils and residues.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

Special Considerations

- **Microplastic Prevention:** It is recommended to attach a commercial filter to your laundry machines to capture any microplastics released during the wash cycle.
- **Essential Oils:** Towels that have been impregnated with essential oils should be washed at a minimum of 40°C to ensure thorough removal of oil residues.
- **Expert Advice:** Consult your detergent supplier to optimize the use of emulsifiers and choose the best cleaning agents.

Drying

- Being cotton blend, this range requires to be laundered separately from any 100% cotton items.
- Particularly in the drying phase, this requires to be dried on a low heat and for less time. Check that your tumble dryer has a reversible drying mode to ensure the fabric dries evenly.
- We recommend drying at a maximum temperature of 60°C (140°F), using a moisture setting (if available) of 1-2% for bathrobes and 5% for Spa Treatment Linen. The drying time will generally be shorter than for 100% cotton items and varies based on your dryer model.
- **Tumbled towels should be allowed to cool prior to stacking**



**Preferably wash
at 40°C**



**Use emulsifiers for
optimal oil removal**



**Dry on low heat
for less time**

Washing

The SilkSoft Range

SilkSoft Treatment Linen

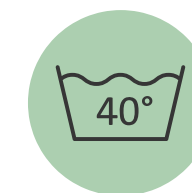
- **Temperature:** Preferably wash at 40°C.
- **Detergent:** Use a mild detergent with a gentle wash to protect the fabrics softness and ensure longevity.
- **Emulsifiers:** Apply emulsifiers in the pre-wash phase to help break down spa oils and residues.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

Special Considerations

- Always check the care label for any specific instructions unique to the product.
- Separate white products from coloured items in the wash to avoid any risk of colour transfer.
- **Essential Oils:** Linen that have been impregnated with essential oils should be washed at a minimum of 40°C to ensure thorough removal of oil residues.
- **Expert Advice:** Consult your detergent supplier to optimise the use of emulsifiers and choose the best cleaning agents.

Drying

- Being a synthetic blend, this range should be laundered separately from any 100% cotton items.
- Particularly in the drying phase, it should be dried on a very low heat and for a shorter time.
- **Ironing:** Cool iron only on the non-velvet side, with a temperature no higher than 100°C.
- **Steam:** May need a light steam after drying on the non-velvet side to help remove creases
- **Always iron/steam on the non-velvet side of the fabric to prevent scorching.**



**Preferably wash
at 40°C**



**Use emulsifiers for
optimal oil removal**



**Dry on low heat
for less time**

Washing

Coloured Towels & Bathrobes

Care for your Comfy, Elegance, Headstrong, Healthy, Leisure, Lido, Serenity & Sumptuous Products

- **Temperature:** Preferably wash at 40°C. For thermal disinfection, wash at 60-70°C.
- **Detergent:** Use a reputable commercial detergent specifically designed for laundry care. Avoid chemicals or detergents with bleaching or optical brightening agents for coloured towels.
- **Fabric Conditioner:** Avoid using fabric conditioners. They can coat and reduce the natural absorbency of the cotton fibres.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

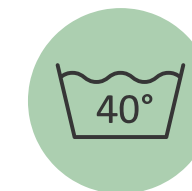
- Always check the care label for any specific instructions unique to the product.
- Separate products by colour shades when washing to avoid colour transfer.

Shrinkage Notice

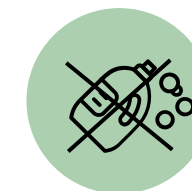
- 100% cotton products may shrink by up to 10%.

Drying

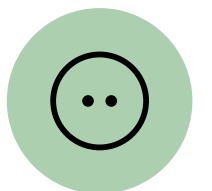
- **Method:** Tumble dry on at least a medium heat setting to protect the fibres and enhance softness.
- **Caution:** Avoid over drying as it can damage the fibres and reduce softness and absorbency.
- **Tumbled towels should be allowed to cool prior to stacking**



**Preferably wash
at 40°C**



**Avoid fabric
conditioner**



**Dry on medium
heat**

Washing

White Towels & Bathrobes

Care for your Comfy, Elegance, Healthy, Leisure, Monaco, Opulence, Serenity & Sumptuous Products

- **Temperature:** Wash at up to 90°C for thorough cleaning and disinfection as required. Regular washing can be performed at lower temperatures to maintain fabric integrity.
- **Detergent:** Use a mild, high-quality detergent suitable for white fabrics to maintain brightness and fabric strength.
- **Fabric Conditioner:** Avoid using fabric conditioners. They can coat and reduce the natural absorbency of the cotton fibres.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

- Always check the care label for any specific instructions unique to the product.
- Separate white products from coloured items in the wash to avoid any risk of colour transfer.

Shrinkage Notice

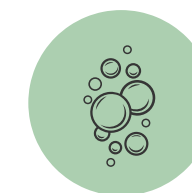
- 100% cotton products may shrink by up to 10%.

Drying

- **Method:** Tumble dry on at least a medium heat setting to protect the fibres and enhance softness.
- **Caution:** Avoid over drying as it can damage the fibres and reduce softness and absorbency.
- **Tumbled towels should be allowed to cool prior to stacking**



**Wash up to
90°C**



**Use mild
detergent**



**Dry on medium
heat**

Washing

Lightweight Bathrobes

Care for your Sporty and Zen bathrobes

- **Temperature:** Preferably wash at 40°C.
- **Detergent:** Use a mild detergent with a gentle wash to protect the fabrics softness and ensure longevity.
- **Fabric Conditioner:** Avoid using fabric conditioners. They can coat and reduce the natural absorbency of the cotton fibres.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

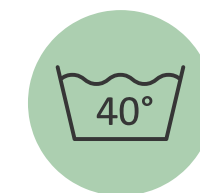
- Always check the care label for any specific instructions unique to the product.
- Separate white products from coloured items in the wash to avoid any risk of colour transfer.

Shrinkage Notice

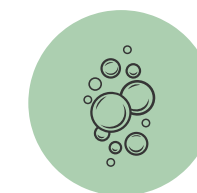
- Although these products are made from 100% cotton and typically shrink by up to 10%, their waffle construction may result in slightly more shrinkage. However, we apply a special coating to help minimise this, provided our recommended laundry instructions are followed.

Drying

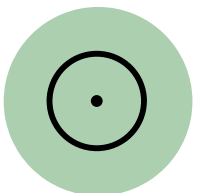
- **Method:** Tumble dry on a low heat setting to protect the fibres, enhance softness and to avoid shrinkage.
- Monitor the drying process closely to avoid over drying, which can reduce softness and cause shrinkage.
- **Excessive heat and prolonged drying times can increase the shrinkage dramatically.**



**Preferably wash
at 40°C**



**Use mild
detergent**



**Dry on low heat
for less time**

Washing

Velour Bathrobes

Care for your Elegance, Velvety Lite, Serene & Exquisite Robes

- **Temperature:** Wash at 40°C to effectively clean while protecting the fabric's softness. For thermal disinfection, wash at 60°C. Non-coloured robes can be washed at up to 90°C for a deeper clean.
- **Detergent:** Use a gentle detergent suitable for cotton to keep the robes soft and maintain colour vibrancy.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

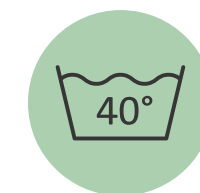
- Check the care label on each bathrobe for any specific recommendations.
- Separate coloured robes from white ones during washing to prevent colour transfer.

Shrinkage Notice

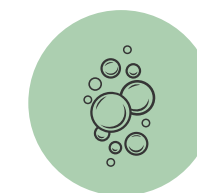
- 100% cotton products may shrink by up to 10%.

Drying

- **Method:** Tumble dry on medium heat to ensure the robes remain soft. We recommend a moisture setting of at least 3% to avoid over drying.
- Monitor the drying process closely to avoid over drying, which can reduce softness and cause shrinkage.



**Preferably wash
at 40°C**



**Use mild
detergent**



**Dry on medium
heat**

Washing

Hamptons Bathrobes

Enjoy the Luxury and Quality of the Hamptons Bathrobes

- **Temperature:** Wash at 40°C with similar colours to maintain the vibrant colour and fabric integrity.
- **Detergent:** Use a mild detergent with a gentle wash to protect the fabrics softness and ensure longevity.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

- Check the care label on each bathrobe for any specific recommendations.
- Do not use chlorine bleach; non-chlorine bleach can be used if necessary.



Drying

- **Method:** Tumble dry on low heat to preserve the quality and texture of the fabric. Remove promptly to minimise wrinkles, and preferably hang on a hanger straight away.
- **Fabric Softener:** Use fabric softener sheets in the dryer to reduce static cling.



**Preferably wash
at 40°C**



**Use mild
detergent**



**Dry on low heat
for less time**

Washing

Pure Linen

Ensuring Pristine Condition and Longevity

- **Temperature:** Wash routinely at 40°C. For thermal disinfection, increase the temperature to 60°C. Non-coloured items can be washed at up to 90°C if extra cleaning strength is needed.
- **Detergent:** Use a mild detergent suitable for natural fibers to protect the fabrics texture and colour integrity.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

Ironing

- **Method:** Iron on medium heat when slightly damp to achieve a crisp, professional finish. This will enhance the sheen and elegance of the sateen finish.

Shrinkage Notice

- 100% cotton products may shrink by up to 10%.



Drying

- **Tumble Dry:** Dry on medium heat to maintain the quality and texture of the fabric. Remove promptly to reduce wrinkling.
- Ideally iron or press the linen



*Preferably wash
at 40°C*



*Iron on
medium heat*



*Dry on
medium heat*

Washing

Fleecy Bathrobes

Expert Care Tips for Your Polyester Bathrobes

- **Temperature:** Cool wash at 40°C to protect the integrity and texture of the polyester fabric.
- **Detergent:** Use a gentle detergent suitable for synthetic fabrics to keep the bathrobe soft and prevent pilling.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

- Always check the care label on each bathrobe for any specific instructions unique to the product.



Drying

- **Method:** Tumble dry on low heat to preserve the fluffiness.
- **Caution:** Avoid over drying as it can damage the fibres and reduce the bathrobes softness and absorbency.



**Cool wash
at 40°C**



**Use mild
detergent**



**Dry on low heat
for less time**

Washing

Fleecy Blankets

Specialised Care for Your Luxurious Blankets

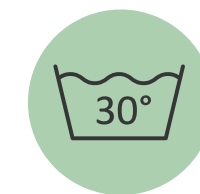
- **Temperature:** Cool wash at 30°C to gently cleanse without harming the fabric's integrity.
- **Alternative:** Consider professional dry cleaning for optimal results and to maintain the blanket's appearance and feel.
- **Detergent:** Use a detergent that is suitable for synthetic blends, which will protect the fibers and prevent pilling.
- **Fabric Conditioner:** Avoid using bleach or fabric softeners as they can break down the fiber structure and affect the blanket's thermal qualities.
- **Washing Duration:** Varies depending on the type of laundry equipment used.

General Advice

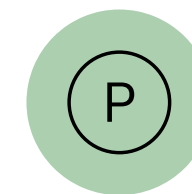
- Always check the care label for any specific care instructions before washing.

Drying

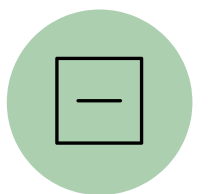
- **Method:** Dry at very low heat or, preferably, dry naturally. Lay flat to air dry, ensuring the blanket is evenly spread out to maintain its shape and prevent any shrinkage or distortion.



**Cool wash
at 30°C**



**Consider dry
cleaning. Use any solvent
except trichloroethylene**



**Lay flat to
dry**



Need More Support?

If you have any questions or require further assistance with your textile care, please don't hesitate to reach out. We're here to help ensure your experience with our products is exceptional.



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